
PRIVACY POLICY

We Respect Your Privacy

Smart Joules approaches our communications on the Internet with respect for, and commitment to protecting, your privacy rights. This privacy policy (the “Policy”) describes how we collect, protect, use and share information gathered about you on the Site. We hope that this disclosure will help increase your confidence in the Site and enhance your experience on the Internet. Please note that by visiting Smart Joules at the Site, you are accepting the practices described in this Policy.

Smart Joules will continue to review the Policy to ensure that it is relevant and remains current with changing laws, regulations and technologies, and reserves the right to change this Policy at any time. Our Policy will be kept up to date and clearly posted on the Site, and will be current as of the “Last modified date” set out above. However, while the Policy may change, Smart Joules will treat your personal information in a manner consistent with the Policy under which it was collected, unless Smart Joules has your consent to treat it differently.

What is Personal Information?

Personal information is any information about an identifiable person.

What Personal Information does Smart Joules collect and how does Smart Joules use this Personal Information?

Smart Joules collects your personal information on the Site from you, to be used for the purposes identified to you at the time of collection (the “Identified Purposes”). For example, Smart Joules may collect your first and last name, email address and subject of inquiry (e.g. information requests), for the purpose of responding to your specific requests for information.

To whom does Smart Joules disclose Personal Information?

Smart Joules will not disclose such information to other persons, other than as follows:

1. to the extent required for the Identified Purposes, as described to you at the time of collection.
2. to other third parties, such as sponsors and website content partners, but only where and to the extent you give us your permission to do so.

What is Aggregate Information?

“Aggregate information” is standard web server/visitor traffic information, commonly referred to as ‘aggregate information’, regarding overall website traffic patterns. We do not report on individual user sessions. Web servers normally collect this type of basic information as part of their web log processes. This aggregate information does not identify you and thus does not constitute personal information.

In addition to information provided by our visitors we use the normal Internet tracking tools associated with standard Internet protocols and web-based systems. This system information is typically stored in log files and the information is used for aggregate reporting. Aggregate reporting includes total number of visitors, most visited sections, peak traffic times, etc. Log files are simply transaction records web servers maintain. Those logs are used for recording information, such as:

- service provider IP addresses.
- browser versions.
- referring websites.
- search terms used.
- average number of pages requested.
- average duration of visit.
- total visitor traffic.

We use aggregate information gathered from your visit to better design our website. This information supplies us with a broad picture of how people use our website in order to help the management of our systems and to better serve our audience.

How do we protect your personal information? Our commitment to data security?

In order to prevent unauthorized access, maintain the accuracy of your personal information and ensure that your personal information is used and disclosed only pursuant to this Policy, Smart Joules strives to maintain physical, electronic, contractual and administrative safeguards to secure your personal information we collect from the Site with a level of security that is appropriate to the sensitivity of the personal information collected.

What about practices of linked sites?

This privacy statement applies only to the Site. Please be aware that Smart Joules is not responsible for the privacy practices of other websites to which it has links. We encourage you to read the privacy statements of each and every website that requests personal information from you.

How do we use Cookies?

A cookie is a small text file sent from a Web server and placed on your computer's hard drive. A cookie is generally used to enhance your browsing experience. You can choose to set your browser to detect and reject cookies, to accept cookies from all sites, or to prompt you whenever a site wants to send you a cookie. Check your browser's "Help" files to learn how to do this. If you choose to refuse cookies, you may not be able to access some of the interactive features on our Web sites.

Cookies used by Smart Joules, do not give us access to anything on your hard drive and cannot do anything to your computer. Cookies used by Smart Joules are encrypted for security purposes to make any information in the cookie unreadable to anyone outside of Smart Joules. Smart Joules uses two types of cookies: session cookies (temporary) or persistent cookies (longer-term continuing use).

Session cookies may be used to support on-line feedback/discussion, forms and registration and 'e-commerce/shopping cart' transactions. They are used only during your online session and expire when you close your browser. Without session cookies, moving around the Site could be much slower.

Persistent cookies are different from session cookies because they are stored on your computer's hard drive for some length of time. They are usually used if you want us to remember information about your Web preferences and passwords for automatic log-in purposes.

Who do I contact with questions or concerns with this privacy policy?

For all inquiries as to your personal information, including requests to access or correct personal information, please send a written request to:

Triassic Solutions Pvt. Ltd.

Plot 2, 1 G, Leela Infopark,
Technopark, Trivandrum,
Kerala, 695581, India

Email: sales@smart-joules.com

Ph: + 91 471 2700050